

F.E.W. Newsletter

APRIL 2010



Jill Magelssen
2010 President
of FEW

President's Message

April Economic Update

"Sometimes your greatest asset is simply your ability to stay with it longer than anyone else."

— Brian Tracy

Perhaps this quote adequately describes how many of us have managed to hang on during the tougher times of the recent economy. We have witnessed changes in business- how it is done, how it is managed, how it operates, and most of all how it managed to survive. Some of us have changed the way we do business to remain in "the game". Personally I am pleased to see the many positive changes since April 2009.

Whatever you may have experienced, personally or professionally during the economic challenges of the past couple of years, I believe you will benefit from our April FEW Program. Back by popular demand, King Banian will provide an Economic Update for our meeting. We look forward to hearing about the economy from our local area expert.

Bring your questions, and don't forget you can invite a guest to join us at our monthly meeting held at the Holiday Inn, 11:30 am April 14th. I hope you can join us!

In the meantime, if you have an item or event you would like to share; it's easy to share information with the organization by using our monthly newsletter. Look for easy instructions included in this month's newsletter.

Enjoy the first signs of spring! I look forward to seeing you at the April Meeting.

Sincerely,

Jill Magelssen

Proud to be your FEW President
2010 FEW President



Meeting Information

Please join us for our next FEW meeting held on **Wednesday, April 14th, 2010** from **11:30 - 1:30 pm** at the **Holiday Inn.**

Economic Update

Presented By: Professor King Banaian is professor and chairman of the Department of Economics at St. Cloud State University. He has consulted at the central banks of Ukraine, Egypt and Macedonia and the ministries of finance of Indonesia, Macedonia and Armenia. He directs the Center for Economic Education at SCSU. He is a fellow of the Armenian International Policy Research Group in Washington, DC and Yerevan, Armenia. He is also host of the King Banaian Show of the Northern Alliance Radio Network, broadcast in Minneapolis, and co-author of the St. Cloud Quarterly Business Report.

We look forward to welcoming again this year, King Banaian, who will be providing an Economic Update on the U.S. Recession and how it plays a part in the St. Cloud and Central MN economy. As our local economy begins to climb out of recession, what are the prospects for the remainder of 2010? What are the implications for us of actions being taken in St. Paul and Washington? Are we out of the recession? How do national trends influence us in Central Minnesota? We will review local economic conditions as well as what has happened so far in the new Administration and Congress.

Guests

FEW welcomes guests (both women and men!) and prospective new members to attend our meetings for a fee of \$20.

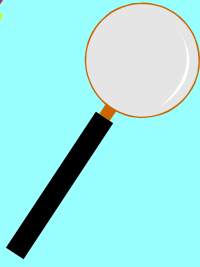
NOW AVAILABLE - ONLINE REGISTRATION!

Please have your guests visit our website at www.fewstcloud.org for meeting information and to register online for the next FEW program. Payment available online through PayPal or at the door the day of the event. Please email Kelly Hansen at khansen@essilorusa.com or call at 320-203-4004 if you have questions regarding bringing a guest.



Vegetarian Meals

Vegetarian Meals are available upon request. If you are interested in a Vegetarian meal at the meeting, please contact April Mastey at amastey@stifel.com or call 320-253-1300.



Looking Ahead in 2010!

Mark your calendars! It's time to look forward to another year of tremendous educational programs for you to enjoy!

Date	Location	Program - Speaker
Apr 14	Holiday Inn	King Banaian – Economic Update
May 12	Holiday Inn	School Superintendents
Jun 9	Holiday Inn	Maretta Johannes - Beyond Botox and Breast Implants
Jul 14	Holiday Inn	Women Venture
Aug 11	Holiday Inn	Bruce Miles Big River Consulting - Developing the Best 2 nd
Sep 8	Holiday Inn	Chris Freytag – Fitness and Health
Oct 13	Radisson	Central Minnesota Gang Task Force
Nov 10	Holiday Inn	Business Meeting and Networking
Dec 8	St. Cloud Country Club	Holiday Social

See you soon!

Academic Membership

The Forum of Executive Women is proud to announce our new Academic Membership program for 2010! This program takes replaces the two high school and non-traditional scholarships that FEW offered in the past. Through the Academic Membership program, up to 16 area female college students will be able to attend the FEW meetings in September and October and two additional meetings of their choice between November 2010 and June 2011 at no cost to them.

By attending these meetings, students will:

- Experience the variety and scope of FEW meetings by attending the Big Event meeting focusing on fitness and health in September 2010, the Central MN Gang Task Force meeting in October, as well as two additional meetings of your choice.
- Gain contacts and grow their networks by interacting with F.E.W. members and each other.
- Gain a professional experience to enhance their resumes.
- Learn enough about FEW to consider future paid membership after graduation.

By offering this Academic Membership opportunity, FEW will:

- Increase community exposure and awareness of the organization and its goals.
- Stay true to its mission of encouraging “women as leaders” and serving “as a resource for its members and the community.”
- Create a pool of potential future members.
- Gain mentorship and networking opportunities for current members.

Female students enrolled in a post-secondary institution and who are within one year of graduation are eligible for this opportunity. Traditional, nontraditional, graduate, and undergraduate students are all encouraged to apply. Students must commit to attending four FEW meetings: September and October 2010 and two additional meetings before June 2011. Applications are due by **May 1, 2010** and can be accessed by going to our website at http://www.fewstcloud.org/academic_membership.php

Please feel free to pass this information on and encourage anyone you know who might be eligible to apply. Questions may be directed to LaVonne Rykhus, Vice President of Scholarships or Lee Hurd, Assistant Vice President of Scholarships.

We Are On Facebook and Linked In!

FEW is now offering several new ways to connect with fellow members. [Visit our Facebook Page](#) and become a fan today for up-to-the minute events and information about FEW.



You can also join our group on Linked In. Just search for “Forum of Executive Women - St. Cloud, Minnesota” after you’ve logged in. Our online presence is another great way to network with those in the community and other members of FEW!

Announcements and News!



Do you have announcements about upcoming business or community events you would like to share? You can do so here in the FEW Newsletter or at the FEW meeting! Please email your information to Rebecca Kurowski (rkurowski@qw.stcdio.org) by the appropriate deadline listed below. Newsletters are typically published during the first week of the month. Submissions received after the deadline may not be printed.

Submission Deadlines:

2010 Newsletter Announcements:

Publication Month	Deadline
May	April 23rd
June	May 21st
July	June 25th
August	July 23rd
September	Aug. 20th
October	Sept. 24th
November	Oct. 22nd
December	Nov. 19th

2010 Meeting Announcements:

Meeting Month	Deadline
May	April 30th
June	May 28th
July	June 25th
August	July 30th
September	Aug. 27th
October	Sept. 24th
November	Oct. 29th
December	Nov. 26th

Retaining your Top Talent in Tough Economic Times

Join us for Breakfast, a Book, and find ways to stay the Employer of Choice!

Do you think any of your employees are miserable? Have you wondered how to motivate and engage your employees?

What if the cure to ridding job misery from your workplace only required three steps? According to Patrick Lencioni, author of *The Three Signs of a Miserable Job*, the solution really is that simple!

During this presentation you'll learn how to:

- Create a misery-free workplace for your employees
- Empower your employees to take control of their job satisfaction
- Help your employees recognize their impact
- Enable your employees to gauge their own success
- Enhance your own management skills
- Increase productivity and morale

This useful training session provides you with practical information that you can quickly and easily apply to yourself and your employees. No one should have a miserable job. Now, no one has to.

Thursday April 15, 2010, 7:30 – 9:00 am

Presented by: Diane Amundsen

Cost: \$25 includes session/book/workbook/breakfast

Express Employment Professionals

At C & L Distributing – Conference Room

1020 Industrial Dr. So. 56379

320-251-1038

Space is limited. Reserve your seat today! Call Jill Magelssen at 320-251-1038 or e-mail: jill.magelssen@expresspros.com to register.